

Marketing Intern

The Role

The Marketing Intern will be a member of Transifex's Global Demand Generation team. Working closely with all team members, he/ she will be involved in all aspects of digital marketing including pay-per-click campaigns, SEO, email marketing, and social media.

Responsibilities / Learning Points

- PPC Campaigns: Assist with executing, monitoring, and optimizing Paid Search, Display, and Remarketing campaigns on Google, Facebook, LinkedIn, etc
- SEO: Track the performance of targeted keywords, using ahrefs and other analytics tools.
- Email Marketing: Craft, design and execute email marketing campaigns and newsletters
- Social Media: Assist with creating content (posts, videos, polls, images) for the company's social media accounts, answering comments/ questions, etc.

The Team

The Demand Generation team is an energized, motivated, passionate and committed team that strives to bring excellence and achieve work of high standards. This team is essential to move Transifex closer to achieving its goals and currently is welcoming one person to join for a few months in order to gain some very insightful knowledge on how these great results are reached! Come join us!

Transifex

Transifex is a Greek-born company, internationally recognized by today's tech leaders as a leading agile translation management solution. With offices in the US and Greece, we are global and digital — with employees on two continents and customers in nearly 50 countries representing about 60,000 projects and over 500,000 users, localizing content in 150+ languages. Companies like Quora, Atlassian, Eventbrite, Meetup, and HubSpot rely on Transifex to achieve a truly multilingual, global presence.

Our mission at Transifex is to allow every person in the world to use technology in their native language. We want to become the default platform for product teams to manage their localization in a continuous way, one which blends well with their product development tools and workflows.

While considering this position, take into account what we value here at Transifex. We are looking for someone who aims to:

- Be a true teammate
- Consistently grow
- Advocate for the Customer
- Truly own it
- Be your whole self